



GWSCPA 22nd Annual NFPO Symposium



The Not-for-Profit community is one of the most vibrant sectors of the Washington DC business community. Is your company ready to distinguish itself as a true partner for nonprofits?

Be one of the visionary corporate partners positioning your company in front of the true leaders of the nonprofit organization accounting community in the Greater Washington DC area by co-hosting the 22nd Annual NFPO Symposium. This event's unique positioning 'inside the beltway' guarantees access to an exceptional spectrum of high-quality symposium participants: national and local not-for-profit experts from public accounting as well as CFOs and senior accounting managers from industry.

Following a sellout last year, we anticipate attracting more than 600 attendees: select from the options below to showcase your company's commitment to this important community!

Platinum Level Sponsorship (\$20,000)

(only one available: all the benefits of GOLD, plus:)

- Prominent logo recognition at every event, on signage, in printed conference program, and stand-alone logo featured prominently on one side of attendee souvenir bags
- Exclusive Sponsorship of Reception, with gift-giving and speaking opportunity
- Two additional complimentary registrations for NFP Clients

Gold Level Sponsorship (\$12,500)

- Prominent logo recognition at every event, on signage, in printed conference program, and on attendee souvenir bags

- Prominent logo click-through link on the Symposium website and in promotional materials, including emails
- 5 complimentary registrations for corporate staff, 3 for NFP clients
- Introduction of three breakout workshop speakers during the conference (GWSCPA to help determine choices)
- 3 minute informational introduction by a company representative during the Opening General Session
- Tabletop information display during entire event (first selection of spaces available)
- Opportunity to place an attendee gift and information at NFP CFO Of The Year Luncheon or Second Day Luncheon
- Sponsor ribbons for all company representatives
- Attendee address listing at conclusion of conference

Silver Level Sponsorship (\$10,000)

- Prominent logo recognition at every event, in printed conference program, and on attendee souvenir bags
- Recognition at the CFO of the Year luncheon, including recognition in printed programs and from the podium and ability to place promotion information at seats.
- Logo click-through link on the Symposium website & emails
- 3 complimentary registrations for corporate staff, 2 for NFP clients
- Sponsor ribbons for all company representatives
- Introduction of two breakout session speakers during the conference (GWSCPA to help determine your speaker choices)
- Tabletop information display during entirety of event
- Attendee mailing address listing at conclusion of conference

Bronze Level Sponsorship (\$7,500)

- Logo recognition at event and in printed program
- Logo click-through link on the Symposium website
- Mention during general session by GWSCPA representative
- Sponsor ribbons for all company representatives
- Introduction of one breakout session speaker during conference
- Ability to do a 'gift drawing / raffle' during one session
- Two complimentary registrations
- Tabletop information display during entire event